NKBA Mid-Atlantic Chapter member, David Stimmel, scored high marks in “Aesthetics, Efficiency, Ergonomics, Market Potential, and Style”—high enough to win the Grabill Cabinetry 2010 Home Collections Design Competition in the Modern Category for the design of his own personal kitchen. The award offers David a cash prize and an all-expense paid trip for two to the Milan Eurocucina International Kitchen Exhibition in 2012.

This year, David’s vision and artistry, also, earned him a Qualified Remodeler’s Chrysalis Award for the best whole house 2011 Residential Interior under $100K. The judges were intrigued by David’s use of “reclaimed, found, and repurposed” materials to form interesting geometric and architectural elements in his one-of-a-kind interior design.

David’s passion and natural aptitude for design, primarily in residential remodel, has been evident since he was 16 and began working for a custom kitchen designer as a draftsman. He was told by that employer, “You are meant to do this”; and, since then, he has been creating kitchens, baths, and other rooms of distinction for over 25 years.

As owner of Stimmel Consulting Group Inc. in Ambler, PA, David has enjoyed enormous success and endless accolades for his innovative and wide-ranging designs—traditional, eclectic, transitional, and ultra-modern—while uniquely translating his clients’ wishes into reality. Congratulations, David!
2011 is off to a remarkable start for the NKBA Mid-Atlantic Chapter with record-breaking membership meeting attendance at our first three events held this year. For offering our chapter a change of “place” and inspiring many of us to leave our comfort zones to join our colleagues for an evening both educational and fun, we would like to raise a toast to our gracious hosts for their generous support!

We, also, thank our presenters for the knowledge they impart to our chapter attendees that keeps us in tune with the rapidly changing kitchen and bath industry outside of our shops, showrooms and home offices.

Our first meeting of the year was held at the Waterfall Banquet & Conference Center in Claymont, DE, where business consultant and former DuPont executive, Len Casey, offered us advice on selling to “The Uncertain Consumer” of today. He suggested development of a “Preferred Client Program” and gaining customer confidence by preparing alternative options.

At the Miele Gallery in Princeton, NJ we toured their state-of-the-art appliance showroom while being treated to an astounding array of appetizers and beverages. Then, David Alderman, 2011 NKBA President, enlightened us on trends in the appliance industry driven by technology, design, and lifestyle.

For our most recent event, our chapter joined forces with NARI Bucks-Mont at Suburban Marble, Granite & Tile in Ivyland, PA where we enjoyed an incredible feast supplied by our sponsor, toured their stone fabrication shop, and dined among magnificent slabs of granite and marble. A panel of experts in appliances, countertops, tile, lighting, plumbing fixtures, flooring, cabinetry, and color were enlisted to present new products and discuss emerging trends related to their specific field.

Our heartfelt appreciation and thanks to all of the participants involved in planning and executing such marvelous events for our chapter.

Bonnie MacDonald, NKBA Mid-Atlantic VP of Programs. She is always on the lookout for suggestions from our membership for interesting topics and unique, affordable meeting venues. Meeting ideas to: bonnie.macdonald3@gmail.com

If you have not been to a meeting recently, it’s time to mark your calendars for the 2nd Tuesday of every month from September 2011—June 2012!

Recent Member Events — A Toast to the Hosts!

Current Member Events

Mrs. G TV & Appliances Hosts Free Lunch ‘n Learn Series

NKBA members are invited to Mrs. G TV & Appliances, a 3rd generation family-owned retail appliance and TV super store in Lawrenceville, NJ for over 70 years, for a FREE Lunch ‘n Learn series of CEU credit courses beginning on October 12th.

RSVP to Debbie: info@mrsgs.com or call: 609-882-1444

Mrs. G TV & Appliances Hosts Free Lunch ‘n Learn Series

October 12: U-Line Modular Refrigeration: Creating Flexibility, Convenience and Modern Design
November 9: Zephyr Ventilation 101
December 13: Miele Induction Cook Top & Ventilation
January 11: Jenn-Air Built-In Refrigeration
February 8: Lynx The Fundamentals of Outdoor Kitchen Planning and Product Selection
March 14: Sub Zero TBD
April 11: Monogram TBD
May 9: Thermador Kitchen Design with Cooking in Mind
October is Kitchen and Bath Month!

Visit the Vendor Kitchen & Bath Showcase at our next NKBA Meeting...

What better place to view new products related to the kitchen and bath industry while enjoying fabulous fall foliage than the Grounds for Sculpture in Hamilton, NJ?

Members and their guests will leisurely gather information at “mini” trade show style vendor displays while self-guided tours of the glorious gardens will enchant the viewer with scenery, sculpture, and trompe l’oeil, “deceive the eye” surprises, by renowned artists.

Throughout the evening, a cash bar will be provided along with a wide array of delectable hors d’oeuvres followed by a presentation “Art in the Kitchen and Bath” by Nancy Deni, a muralist. CEU’s will be offered.

Join us for a memorable evening under the full moon on October 11th from 5:00PM—8:30PM! You can arrive at the Grounds for Sculpture anytime after 2:00PM to tour the lovely gardens and sculpture in the best light.

If there is enough interest, guided tours can be arranged at 5:00PM & 5:30PM for no additional charge.

Registration details, meeting costs, and “mini” trade-show tabletop sponsorship forms are available on the NKBA website: http://www.nkba.org/Chapters/MidAtlantic.aspx

Sponsor Registration Form on NKBA.org

October 11th NKBA Meeting presentation by...Nancy Deni, muralist

Nancy studied fine art at Moore College of Art in Philadelphia.

Her passion for fine art and set design enriched her career in mural and faux painting. She has been painting murals and designing professionally since 1997. Nancy focused mainly on Trompe l’oeil and faux technique for the first 5 years of her business. Eventually, she branched off into interior design, accentuating her work with murals and faux walls. She, then, began staging homes for residential real estate.

A participant in designer homes for Bucks County and Vassar fundraisers, she has taught drawing classes, school mural workshops and has held in-home workshops. Nancy has, also, participated in “live” mural performances. Nancy has an innate skill in capturing a client’s vision and creating murals that are reflective of her client’s thoughts and expressions. Her murals have dressed the walls of local schools, businesses, and residences both in the United States and abroad.

More Fun to Come in 2011!

November 8th Meeting...

Look for NKBA meeting news & information in upcoming Email announcements & NKBA postcard mailings or log on to NKBA.org/Chapters/MidAtlantic to Register!
WANTED!!!

NKBA MEETING TABLETOP SPONSORS

$250 per 2’ x 8’ Table

Monthly NKBA Meeting
(1 vendor table per meeting—10 months available)

October Meeting “Mini” Trade Show—25 tables
Grounds for Sculpture, Hamilton, NJ
(Space is Limited—12 tables still available)

Do you have a new addition to your product line or a service you can offer to our members?
Please take the opportunity to present information about your company during the networking hour of our monthly NKBA meeting by registering as a Tabletop Sponsor.

Aside from the tabletop display at the meeting,
Your name/logo will be featured on a Sponsor Board at each meeting and be placed in the NKBA Chapter Newsletter on our Mid-Atlantic Chapter Sponsor Page along with recognition for your financial support that greatly helps to defray meeting costs.

Click here for your Tabletop Sponsor Registration Form
Marianne Noval of The Fretz Corporation Receives the 2011 NKBA Mid-Atlantic Chapter Growth Award

Have you seen Marianne Noval of The Fretz Corporation lately? She is most often found in two places at once, supporting events held by Fretz Corporation, NKBA, NARI, dealer showrooms and the A & D community. And all the while, Marianne is flashing a highly professional smile!

In May, the NKBA Mid-Atlantic Chapter was hoping to surprise Marianne with The NKBA Chapter Growth Award at the joint NKBA/NARI meeting held at Suburban Marble & Granite in Ivyland, PA. Marianne was unable to stay for the entire meeting because she was due back in Ardmore, PA, that same evening, to represent her firm’s products at the Grand Opening of the new Gerhard’s Appliance location!

It was impossible to award her with the NKBA Mid-Atlantic Chapter honor at that time, so rather than wait to give Marianne the good news, she was informed via email that she was the recipient. For many years,

Marianne has been a staunch supporter of the NKBA Mid-Atlantic Chapter and does her very best to attend every meeting possible. Additionally, her positive “cheerleader” attitude inspires new people to attend meetings and become members. We think that Marianne’s friends and business associates would all agree that she is especially deserving of the NKBA Chapter Growth Award which will be presented to her at the next formal chapter meeting.

Thanks, Marianne, for being both effervescent and ever-present at the Mid-Atlantic NKBA Chapter meetings!

Founded in 1932, Fretz Corporation is a premiere wholesale distributor of luxury appliances in the Mid-Atlantic region of the US.

Marianne Noval is your local Fretz Corporation representative who is there to answer questions and serve your showroom or customer needs. Remember to refer your customers to Fretz Corporation who represents Sub-Zero, Wolf, Asko, Best, Franke, & Scotsman products to name a few!

The Fretz Corporation was first to register for the NKBA Mid-Atlantic/NARI Bucks-Mont Golf Outing this fall and, although the outing was cancelled, their support is appreciated!
On Wednesday evening, July 27th, an enjoyable time was had by all at the Art Institute’s NKBA Accreditation Open House. Sherilyn Doyle, NKBA Manager of Academic Relations, headed the team to renew the Art Institute’s NKBA Accreditation.

Sherilyn Doyle explained the benefits of NKBA membership to the Art Institute students and the reasonable cost for them to join in 2011. Students who join this year will pay $15.00 which will cover their dues until December of 2012. In addition, the student chapter will rebate students half of that cost so the total cost of membership for 2011-2012 will be only $7.50. That is quite a deal!

Art Institute of Philadelphia Student Chapter President, Sarah Finkelstein, and Vice President, Nicole Simpson were present at the Open House where they were excited to make connections with some of our NKBA Mid-Atlantic chapter members. They are now set up to receive our chapter meeting announcements and chapter postcards.

A former AIPH design student, Jaci Doebley, now working for Grove Supply in Wayne, PA expressed her desire to speak at a Student Intern Career Fair about her experiences, so far, in the kitchen and bath industry. We will look forward to enlisting her help for a future program.

NKBA Mid-Atlantic board members in attendance were Carol Cherry, Joe Giorgi Jr., Bonnie MacDonald, Steve Sikora, and Anna Maria Vona. Many thanks to all of the Board members who attended the Open House in a great show of support for our accredited schools. Last, but not least, kudos to Carol Cherry for taking time from her busy schedule to volunteer as an evaluator and for commitment to the students and school programs.

Carol Cherry CKD, VP of Academic Relations for the NKBA Mid-Atlantic Chapter, played an enormous role in making this event happen and we applaud her persistence and determination!

Submitted by Anna Maria Vona, President NKBA Mid-Atlantic Chapter
Interview an Intern and be part of the growing number of kitchen and bath-related companies who offer students the chance to put their design knowledge and business acumen to the test while helping the students hone their craft in a professional environment.

Qualified students, typically in the summer of their junior year, are available to work in member firms who are looking for assistance with everything from tedious filing, to assistance with CAD design, project specification research, order expediting, and customer sales & service.

The NKBA Mid-Atlantic Chapter encourages you to hire Students from The Art Institute of Philadelphia and Lehigh Carbon Community College (L Tri C), who are interested in finding work at local kitchen and bath businesses in order to obtain the credits needed to graduate from NKBA accredited college programs.

Students do not expect to receive compensation for these internships since they will be gaining valuable experience as they apply their skills while working in the “real world”. Of course, compensation is entirely up to the employer!

This page in our chapter newsletter will serve as a place for businesses to connect with local student design program interns who need to earn work credits of between 160—320 hours in order to graduate from college.

The informal setting of an NKBA meeting might be the optimal place to casually meet a student prior to setting up an interview at your place of business. Of course, there will be no charge for a student who attends an NKBA meeting for a pre-arranged meeting with a prospective employer.

If you need assistance in finding an intern, please contact Carol Cherry CKD, VP Academic Relations, NKBA Mid-Atlantic, with your employment requirements.

Email: ccherry22@verizon.net

A position on the NKBA Mid-Atlantic Board is available this year to assist Carol Cherry, CKD, with some of her responsibilities as VP of Academic Relations for our chapter.

The NKBA office of Academic Relations helps and monitors responsibilities regarding kitchen & bath design students. This office implements programs to help design students find intern positions as well as permanent jobs once they graduate from accredited schools within the Mid-Atlantic Chapter boundaries, which include: Delaware, Southern & Central New Jersey and Eastern Pennsylvania.

The VP of Academic Relations acts as Scholarship Coordinator and chapter liaison between accredited schools and National NKBA. The officer is responsible to create and support student chapters and attempts to enlist new colleges to become accredited by utilizing the NKBA Kitchen & Bath Guidelines in their curriculum.

An assistant would be a great help in organizing the Annual Student Intern Fair, assisting with scholarship fund-raising, encouraging students to attend NKBA meetings and advising chapter members about the quality and economic benefits of hiring an intern.

Quite a few high schools and vocational schools with design programs in place would benefit by learning more about our industry. Assistance with presentations to these students would be appreciated and could spark their interest while encouraging students to pursue higher education aimed at working in the kitchen and bath design field. If interested in discussing this position further, please contact Carol Cherry: ccherry22@verizon.net

Meet Sabrina Garcia...

A current undergraduate student at Virginia Tech in Blacksburg, VA, majoring in kitchen and bath design, Sabrina Garcia is looking for a student internship in the Philadelphia area in the summer of 2012. Sabrina is willing to work any hours over the course of her summer vacation and payment is not mandatory. Her course of study is Apparel, Housing and Resource Management with a concentration in Housing and minor in Psychology.

You can reach Sabrina on her mobile phone at 703-303-7254 or by email: sabrina.garcia831@gmail.com

Referred by Morton Block, CMKBD
Enjoying the Cambria® Quartz Surfaces event held at KBIS 2011, Carol Fitzgerald CKD, VP Communications/Technology NKBA Mid-Atlantic, and Jack Parks, Cambria® Surfaces Sales Manager of Fessenden Hall, NJ, are dazzled by the stone-like appearance of the latest line of natural quartz colors by Cambria® introduced at the show.

Hafele America introduces Loox LED Lighting System and wins KBIS 2011 Best Green Product for its color-coded “plug and play” ease of use in application.

NKBA Mid-Atlantic Chapter Representative, Barry Tunbridge CKD (right center), accepts an award from NKBA National Execs at KBIS 2011 for Best Regional Chapter Meeting of 2010 held at Tropical Stone LLC that May.

After dinner, poolside, at the Wynn Encore Hotel during the 2011 KBIS NKBA Gala event, are Ellen Cheever, CMKBD, ASID, CAPS and Pete Giorgi, CKD of Giorgi Kitchens & Designs in Wilmington, DE.
An Anonymous View...

It was a Tuesday evening in September 2010 and I am on my way to an NKBA chapter meeting. I am alone, I am lost and I am late. I am also a little nervous because I was at a turning point in my life.

I had recently left a position working for a company that I had been with for 22 years. I was now searching for a new place in the world of kitchens and baths and I knew that wasn’t going to be an easy feat. There were a few reputable showrooms that I had come across in my years in the business that I sent my resume to, which led to an invitation to this meeting, which I was still trying to find. When I finally found it, and then found the right door to walk in, the first face I saw was a familiar one, which was so comforting and put me at ease.

After that, I met all new faces. These were the faces of some people whose names I have heard, but never met before and some people I have never heard of, but will never forget. Everyone was so kind and nurturing to my situation, offering advice and hope for me to find a new position within my niche in this not-so-great economy.

We then ate great food, enjoyed an impressive presentation and, when it was time to go home, I didn’t want to leave. It wasn’t because I was afraid I couldn’t find my way back home, but I really felt like I was home. I was around my peers, people I have worked with in the past and people I hope to work with in the future.

You may think it’s crazy to say one NKBA meeting can change the world, but it did for me. I took in all of the advice that I received that night and I found a renewed energy within myself to put myself out there, which led to 4 different job offers.

Everyone’s reason for going to an NKBA meeting is not the same, and there are people who say they don’t have the time or think they won’t get anything out of it. I believe that if you just go to a meeting you will find your reason there.

...submitted by a current NKBA Mid-Atlantic Chapter member.

“Why become an NKBA Member?”

We are always searching for future meeting ideas, venues, and speakers of interest that will appeal to NKBA Mid-Atlantic Chapter members.

We welcome your suggestions for events and meetings that will provide inspiration and education as well as enjoyment for all attendees.

Please send your ideas to Bob Taylor, VP Strategic Planning & Assistant to VP of Programs, NKBA Mid-Atlantic:

bob@apollograniteandmarble.com

“The Success Of Our Chapter Depends On YOU!”

NKBA Certified Non-Design Professionals

CKBP?

By Morton Block CMKBD

Well, just when we thought there were no more appellations for NKBA certifications there is a new one! It’s a CKBP, Certified Kitchen and Bath Planner.

This will give people with many years in the industry who are not designers an opportunity to get certification recognition for their specific fields of kitchen and bath industry experience.

While the new certification has upset some people in the certified design segments, because they feel consumers may find this confusing, others see no problem because they are well-established in their design practices and do not view this as a threat.

Let’s see...if I decided to get a new NKBA certification I would be Morton Block, CMKBD, IIDA, CAPS, CKBP.

Hmmm...anyone for alphabet soup?!

Contact Morton Block CMKBD
VP-Professional Development
for details:

mortonb@comcast.net

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September 2011
Ronald C. Roth passed away, suddenly, on February 6, 2011.

Ron spent most of his professional career designing kitchens in the Philadelphia area. He started in the kitchen business in the 1970’s working in his family business, Roth’s Kitchens, in Abington, PA.

In 1984, after Roth’s Kitchens closed, he went to work for Sam Kulla of Kulla Kitchens in Northeast Philadelphia. He continued working, more recently, for Harvey Steiner CKD and Donald Setzer, current owners of Kulla Kitchens.

Ron will be dearly missed by his colleagues, family, and all those who knew him. He is survived by his wife Joan Marie, daughter Heidi Ann Weaver, son-in law David Weaver, and 3 grandchildren Vincent, George, and William.

August 22, 1947 - February 6, 2011

NKBA MID-ATLANTIC CHAPTER RECYCLING CAMPAIGN

Look for the Large “Green” Recycling Box at Every Chapter Meeting
Bring any used items below for disposal

Toner Ink Cartridges Cell Phones

It’s Easy! It’s “Green”!
There’s No Quantity Limit!

All Proceeds Will Support The NKBA Mid-Atlantic Scholarship Fund

If you have questions as to what is accepted and what is not, please email: Bonnie MacDonald bonnie.macdonald3@gmail.com

Online Registration Made Easy with PayPal

When you receive an NKBA chapter meeting or event notice via Constant Contact you can now use PayPal to register & pay online!

Any Problems or Questions?
Contact: Nab, Treasurer
NKBA Mid-Atlantic
midatlanticnkba@yahoo.com

Thanks to our 2011-2012 NKBA Meeting Sponsors!

2011-2012 Tabletop Sponsors for all Mid-Atlantic Chapter Meetings & Events will be listed in our newsletter following the event and on a sponsor board at each meeting.

All sponsors registered at least one week prior to our event will be listed on the event email reminder.

Click Here for the October Vendor Showcase Sponsorship Form on NKBA.org
Click Here for Monthly Meeting Tabletop Sponsorship Form on NKBA.org
## 2011 NKBA Mid-Atlantic Chapter Board

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<th>Name</th>
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### NKBA Mission Statement

*The Mission of the National Kitchen & Bath Association is to enhance member success and excellence, promote professionalism and ethical business practices and provide leadership and direction for the kitchen and bath industry worldwide.*

[www.NKBA.org/Chapters/MidAtlantic](http://www.NKBA.org/Chapters/MidAtlantic)
Trends 2011

via Yorksy

bamboo